The Challenge
Design a packaging toolkit for educators to be distributed by the TICCIT® (Trees into Cartons, Cartons into Trees) program and engage third through fifth graders in an environmental and educational activity that highlights the renewability and sustainability of paper and paperboard packaging.

FIRST PLACE WINNER
BRD | Ryerson University
Advisors: Natalia Lumby, Jay Park
Designers: Dorotea Bajic, Laura Rendell-Dean

SECOND PLACE WINNER
The Frears | Rochester Institute of Technology
Advisors: Lorrie Frear, Carlos Diaz-Acosta, Emily Barclay
Designers: Rachel Goldberg, Allison Kunz, Luke Hallick, Brianna Johnson, Jenna Robinson

THIRD PLACE WINNER
Festivitree | Fashion Institute of Technology
Advisors: Sandra Krasovec, Adam Straus
Designers: Valeria Bornacelli, Michelle Kim, Ashley Markiewicz, Margaret Seleznev

HONORABLE MENTION
Loose Leaves | Rochester Institute of Technology
Advisors: Lorrie Frear, Carlos Diaz-Acosta, Emily Barclay
Designers: Daeya Shealy, Sierra Babcock, Erica Boyd, Anna Schum-Houck

SHOUT OUTS
TICCIT or Leaf It | Rutgers University
Advisors: Tian Jin, Martin Golden
Designers: Nicolas Caballes, Dariya Liranets, Lisandra Macedo, Natalia Castro, Sarah Basenese

2020 STUDENT DESIGN CHALLENGE ENTRIES

CALIFORNIA POLYTECHNIC STATE UNIVERSITY
Advisors: Xiaoying Rong 1 Jenniffer Bene, Juanita Iriarte, Hannah Krieg, Martin Schmidt 2 Elia Bunce, Natalie Parada, Raphael de Jesus, Ava Rosenthal 3 Jalitaa Chen, Andrew Rezende, Jenna Bloom, Bergan O’Connell 4 Cheyton Sutter, Hallie Tyrell-Smith, Lisa Teufel, Alice Ito

CHOWAN UNIVERSITY
Advisors:

FASHION INSTITUTE OF TECHNOLOGY
Advisors:

ROCHESTER INSTITUTE OF TECHNOLOGY
Advisors: Lorrie Frear, Carlos Diaz-Acosta, Emily Barclay
Designers: Rachel Goldberg, Allison Kunz, Luke Hallick, Brianna Johnson, Jenna Robinson

SANDRA KRASOVEC, ADAM STRAUS
Valeria Bornacelli, Michelle Kim, Ashley Markiewicz, Margaret Seleznev

Audrey Stensrud, Jay Kim, Luke Paccione

2020 STUDENT DESIGN CHALLENGE ENTRIES

Check out the winners and get the 2021 Student Design Challenge at: PAPERBOARDPACKAGING.ORG

About the Paperboard Packaging Alliance
PPA was established to provide an industry-level forum for the promotion of paperboard packaging. PPA is a proud supporter of packaging design students and programs across North America, donating thousands of dollars in scholarships, materials, and classroom resources each year.