



The Challenge

Design a packaging toolkit for educators to be distributed by the TICCIT® (Trees into Cartons, Cartons into Trees) program and engage third through fifth graders in an environmental and educational activity that highlights the renewability and sustainability of paper and paperboard packaging.

FIRST PLACE WINNER

BRD | Ryerson University

Advisors: Natalia Lumby, Jay Park

Designers: Dorotea Bajic, Laura Rendell-Dean

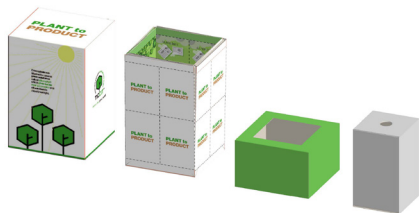


SECOND PLACE WINNER

The Frears | Rochester Institute of Technology

Advisors: Lorrie Frear, Carlos Diaz-Acosta, Emily Barclay

Designers: Rachel Goldberg, Allison Kunz, Luke Hallick, Brianna Johnson, Jenna Robinson



THIRD PLACE WINNER

Festivtree | Fashion Institute of Technology

Advisors: Sandra Krasovec, Adam Straus

Designers: Valeria Bornacelli, Michelle Kim, Ashley Markiewicz, Margaret Seleznev



HONORABLE MENTION

Loose Leaves | Rochester Institute of Technology

Advisors: Lorrie Frear, Carlos Diaz-Acosta, Emily Barclay

Designers: Daeya Shealy, Sierra Babcock, Erica Boyd, Anna Schum-Houck



SHOUT OUTS

Treeative | Rochester Institute of Technology

Advisors: Lorrie Frear, Carlos Diaz-Acosta, Emily Barclay

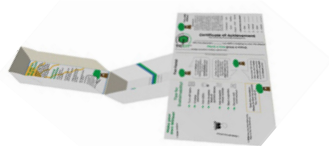
Designers: Cristian Maynez, Lena Ohara, Da Chen, Amanda Stopper, Noah Heydt



TICCIT or Leaf It | Rutgers University

Advisors: Tian Jin, Martin Golden

Designers: Nicolas Caballes, Dariya Lizanets, Lisandra Macedo, Natalia Castro, Sarah Basenese



Sustainable Spartans | San Jose State University

Advisors: Xiaojing Liu

Designers: Jai Araujo, Caitlin Lucas, Tu Chung



2020 STUDENT DESIGN CHALLENGE ENTRIES

CALIFORNIA POLYTECHNIC STATE UNIVERSITY

Advisors: Xiaoying Rong 1 Jenneifer Bene, Juanita

Iriarte, Hannah Krieg, Martin Schmidt 2 Ella Bunce,

Natalie Parada, Raphael de Jesus, Ava Rosenthal 3

Jalita Chen, Andrew Rezendes, Jenna Bloom, Bergan

O'Connell 4 Cheyten Sutter, Hallie Tyrell-Smith, Lisa

Teufel, Alice Ish **CHOWAN UNIVERSITY** Advisors:

Mitchell Henke 5 Malik Cousins, Regina Hall, Tavion

Avery 6 Nicholas Russell, Jalill Tune, MeShaun Kenney 7

Kendall Butler, Naiyhani Etheridge, Qui'Wania Miller 8

Diamond Martin, Shanelle Thompson 9 Jonathan Taul,

Kristian Boulware **CLEMSON UNIVERSITY** Advisors:

Andrew Hurley 10 Claire Hayden 11 Riley Dankel,

Jost Pentti, Will Burnside, Parker Frierson 12 Nathan

Passow, Sean Oneill, Ezequiel Elias Amador, Olivia Novak

FASHION INSTITUTE OF TECHNOLOGY Advisors:

Sandra Krasovec, Adam Straus 13 Valeria

Bornacelli, Michelle Kim, Ashley Markiewicz, Margaret

Seleznev 14 Audrey Stensrud, Jay Kim, Luke Paccione

ROCHESTER INSTITUTE OF TECHNOLOGY

Advisors: Lorrie Frear, Carlos Diaz-Acosta, Emily

Barclay 15 Rachel Goldberg, Allison Kunz, Luke Hallick,

Brianna Johnson, Jenna Robinson 16 Connie Lucid,

Olivia Sanders, Lauren Perttula, Mikayla Bird 17 Bree

Cosgrove, Connie Froass, Juan C. Rodrigues, Jarod Lai

18 Dylan Fisher, Deztiny DiMeo, Morsal Sahar, Gabrielle

Oppenheim, Tahmir Payne 19 Daeya Shealy, Sierra

Babcock, Erica Boyd, Anna Schum-Houck 20 Carolyn

Tanski, Ian Archibald, Thomas Rothdeutsch, Carlos

Lomeli 21 Monica Steelman, Kelly Fellner 22 Cristian

Maynez, Lena Ohara, Da Chen, Amanda Stopper, Noah

Heydt **RUTGERS UNIVERSITY** Advisors: Tian Jin,

Martin Golden 23 Evan Chan, Michelle Leong, Scott

Soleimani, Gabriel Aguirre 24 Nicolas Caballes, Dariya

Lizanets, Lisandra Macedo, Natalia Castro, Sarah

Basenese 25 Ming Lei, Catherine Bennet, Zhihan Liu 26

Vance Balce, Shrey Soni, Nicholas Kataryniak **RYERSON**

UNIVERSITY Advisors: Natalia Lumby, Jay Park 27

Jessica Huynh, Chehek Vohra, Yawen Zhao 28 Dorotea

Bajic, Laura Rendell-Dean 29 Julius Rodrigo, Zoe Stataris,

Nancy Ly **SAN JOSE STATE UNIVERSITY** Advisors:

Xiaojing Liu 30 Jai Araujo, Caitlin Lucas, Tu Chung

Check out the winners and get the 2021 Student

Design Challenge at: PAPERBOARDPACKAGING.ORG



About the Paperboard Packaging Alliance

PPA was established to provide an industry-level forum for the promotion of paperboard packaging. PPA is a proud supporter of packaging design students and programs across North America, donating thousands of dollars in scholarships, materials, and classroom resources each year.