



Graduate Student Advisors Guidelines

Graduate student advisors must adhere to the following guidelines in order to participate in the Paperboard Packaging Alliance's 2025 Student Design Challenge:

- Advisor(s) must be a full-time graduate student (has already earned a bachelor's degree or other first degree and not currently working in the packaging field)
- A maximum of two graduate student advisors are allowed to participate on each student team in addition to the undergraduate program professor/advisor
- Advisor(s) can participate in conducting market research and field surveying for the marketing plan
- Advisor(s) can provide expertise on the design elements of the package die line and detailed die drawing
- Advisor(s) cannot create the concept, name or initial idea for the package
- Advisor(s) cannot design the logo or graphics for the package prototype

Graduate Student Advisor Program Incentives

- Advisor(s) will receive 10 percent (equally split between advisors) of the cash award if the student team places in the challenge
- Advisor(s) on winning teams will be included in all press/marketing related media
- Advisor(s) will be featured on the Paperboard Packaging Alliance's website

GRADUATE STUDENT ADVISOR #1

Full Name

Signature

GRADUATE STUDENT ADVISOR #2

Full Name

Signature

Supervising Professor's Verification

I verify that the above graduate student advisors followed the required guidelines in participating in the 2025 Paperboard Packaging Alliance Student Design Challenge.

Name

Signature

Please direct all questions to ppa@afandpa.org